



NOTTING HILL[™]
COLLEGE

Authorised
Teacher Training
Study Centre

Welcome to
a Rewarding Business Opportunity

www.nottinghillcollege.co.uk



If you are an established training centre, this business opportunity is for you!

The school of Teacher Training at Notting Hill College is currently recruiting training institutes to act as the college's Authorised Teacher Training Study Centre. Our strategy is to expand with multiple language schools that would like to offer teacher training in order to address a bigger market sector. Our target segment is people interested in earning an international certificate to teach English.

By becoming an Authorised Teacher Training Study Centre, you will get a comprehensive franchise kit, which includes all the tools necessary to begin offering courses profitably in 6 months or less.

Programme on Offer

The **130 Hour** Diploma in TEFL is comprehensive and thoroughly prepares you to enter one of the fastest growing professions. It gives you essential details on the English language and how to teach it. The course provides an extensive grounding in all of the EFL required skills, methods, techniques & knowledge. This will not only enable novice teachers to take up their first post as an ESOL teacher, but will hone the skills of experienced teachers as well. This course is available in both distance learning and classroom-based formats.

You are cordially invited to join the Notting Hill College network. The School of Teacher Training at Notting Hill College offers a franchise opportunity to serious, committed & established training centres.

By joining our network, you will be able to offer

NHC TEFL Diploma (Classroom-based) and provide internationally recognised qualifications.



The Diploma in TEFL is a 130 Hour course attestable from embassies.

Running Costs & Ongoing Investment

- Student Course Access Licence Fees
- Monthly operating and running costs, including advertising & marketing

Thrive with our Business Development Managers

A dedicated Business Development Manager (BDM) will support in every step of the way. As a result, your business will rapidly nourish & you will be able to be self sufficient and profitable within 5 months.



Average Expenses



- NHC Student course access licence fees must be paid in full and upfront. You can start with only 10 licences.

You will also need to invest £100.00 to £600.00 per month in advertising & marketing for the first 1 to 3 months in addition to your daily expenses.

(A higher income is achievable, which is directly proportional to your marketing budget.)

Why Invest In This Opportunity?

By joining our network, you will be able to...

1. Expand your business
2. Target new market sectors
3. Double your potential profit
4. Guarantee income growth
5. Minimise launching expense
6. Generate revenue
7. Enjoy group advertising

Expected Revenue & Profit

Successful candidates who would seize this rewarding business opportunity are expected to double or even triple their investment in the first 3 months.

Candidate Profile

Notting Hill College welcomes co-operation with established institutes that are committed to promoting the standards of excellence in education. We are interested to hear from motivated educational leaders who strive for quality & are committed to the enhancement of their training institute. Based on the full support and guidance given by our BDMs, we do not require prior experience in the teacher training field.



Our Solid Business Model

After signing the agreement, the school of Teacher Training at Notting Hill College will issue a Certificate of Affiliation to the newly NHC **Authorised Teacher Training Study Centre**.

We will arrange access to our NHC poster campaign, Corporate Identity Manual, Admission Guide & course materials (hand-outs, task sheets, PPT).

You must select qualified trainers to conduct the training, if you decided to conduct class-based training. Trainers may add supplementary materials to cater for the needs of your students. Trainers must cover no less than 95% of the course objectives.

You must consider the fees you will charge your students after adding NHC Student Course Access Licence Fees that must be paid upfront at the signing of the agreement.

Once you start recruiting students, send students' details to register on the portal, issue an ID Number & a verification number upon course completion.

At the end of the training, all passing students we will be awarded a Certificate of Achievement. The certificate will be embossed with the college seal carrying a unique verification number to guarantee its authenticity.

If any of your participants is willing to pursue their professional development with Notting Hill College, we will arrange a special discount for the student & **extra commission for you**.



NHC Student Course Access Licence

NHC Student Course Access Licence Fees is £125 per student. Minimum order is 10 licences. Each licence includes

- Application form
- Registering student at NHC Learning Management System (LMS)
- Issuance of Student's ID & acceptance letter
- Username & password for the learning portal to download materials
- Access to the Online Journal Library
- Course assessment & evaluation
- Credentials including (Certificate of Achievement, Transcript & a detailed Record of Work Pursued)
- Verification number to guarantee certificate authenticity

Attestation for your choice of embassy can be arranged (Additional Charges)

A Comprehensive Franchise Kit

NHC Franchise Kit includes:

- A Certificate of Affiliation for centre display
- NHC Franchise Logo
- TEFL Course Materials
- Web advertising & Social media campaign
- Using our name and the franchise logo in your publicity
- Listing your training venue at our website including (location, course dates & contact details)
- A Certificate of Achievement for each passing student.
- Marketing materials including: Corporate Identity Manual, Poster Campaign Social Media Campaign, & Programme Brochure
- Commission on further enrolment to NHC Programmes
- Special Discounts for your students if they are willing to pursue professional development with NHC.

*How to Apply
for our Franchise
Licence?*



- Email: atc@nottinghillcollege.co.uk to express your interest
- Fill the franchise application form
- A personal interview with our partnership director will be arranged (phone or skype calls)
- Sign a franchise agreement
- Pay the licence fees
- Receive our business plan & franchise kit



Notting Hill College

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